No Plastic campaign and household survey

21stSept, 2019

Swachhata He Sewa Campaign was launched by the Government of India in 2018, so UBA initiated a campaign of plastic-free village. A team of 30 UBA members visited Dumehar village. Students were divided into 5 groups each consisting of 6 members. Then these 5 groups were scattered and they went to different houses. Firstly the members of each house were greeted properly by every UBA member and then they were briefly explained about the various disadvantages of plastic. We also had banners and posters regarding no use of plastic products and its harmful effects on the environment which helped villagers in better understanding of this campaign. After that each group got survey forms filled by the villagers, various personal details of the respondent were recorded. We also gave them information about the various government schemes and then filled the data regarding how many people were benefitted from these schemes. Then the people were asked about the problems that they were facing and the problems were also noted separately. Their problems were considered and we assured them to provide them with proper solution.

The campaign ended up successfully and we hope the problems of the villagers will be solved by the higher authorities.



Students in Richana village





Students in Poaghat